

Grow Your Business with

MARKET RESEARCH SIMPLIFIED



Is your firm developing a new strategy to respond to today's market? Or maybe you're evaluating and evolving a previous strategy. This session will help you navigate the who, what, and how of market research, giving you new thinking and resources to start finding the information your firm needs immediately.

Attendees will walk away with:

- A clear understanding of the definitions and applications of the many different Market Research types.
- A deep understanding of how Market Research can lead strategy discussions.
- The information needed to decipher what kind of Market Research is most useful based on your firm's overall goals.
- The ability to identify and utilize the highest ROI Market Research types for YOUR business.

“GO Strategies highly recommends The Flamingo Project when you need research that goes the extra mile and really gets your strategic planning to whole new level.”

- FRANK LIPPERT, GO STRATEGIES

NEXT STEPS

READY TO BOOK THIS SPEAKING SESSION FOR YOUR CHAPTER?



Contact us via email at sarah@theflamingoproject.com



Hop on Sarah's calendar to chat bit.ly/flamingochat

LOOKING FOR MORE MARKET RESEARCH RESOURCES?

Check these out:



[The Professional Services Marketing Show Podcast: Good Research](#)



[10 Strategic Questions Research Can Answer for Your AEC Firm](#)



[How Market Research Can Influence Your Growth and BD Plan](#)

